

EC Minutes
Zoom Meeting
Nov. 2, 2021

President Jacquie Shellman called the meeting to order at 6:30 p.m.
In attendance: Jacquie Shellman; Ala Ladd; Patti Pollock; Denise Murphy; and guest State Parliamentarian Margherita Clemento. President-Elect Janet Carey was excused. A quorum was present.

Interim Secretary's Report: Denise Murphy
Minutes of the EC meeting of Oct. 5, 2021, were approved as amended.

Treasurer's Report: Patti Pollock
As of Nov. 1, 2021, total assets were \$92,090.08. Dues collections are down, The NIKE is over budget, and many chapters haven't paid their liability-insurance premiums. Updated bank signature cards are still pending for one NYSW bank account but she will continue to pursue it. Jacquie asked for updated signature cards for a second NYSW account to reflect new officers. The report was filed for audit.

Vice President Report: Ala Ladd
Ala reached out to the Advocacy and PPD committee chairs and reported Advocacy has a meeting Nov. 10, and she will continue contacting them monthly.

President-Elect Report: Janet Carey
President Jacquie reported in her stead that, as of Nov. 2, there were 313 current members compared to 309 last month and 68 lapsed members compared to 78 last month.

President's Report: Jacquie Shellman
She reminded attendees of the Advocacy Committee Zoom meeting on Nov. 10, and the Career Development Opportunities Zoom meeting on Nov. 4, featuring Ala as presenter.

Strategic Plan Zoom ideas: Due to the holidays, no December Zoom will be held, but the January Zoom topic will be technology.

Website and NIKE: The current three-year contracts for each expire in 2022. There was discussion of offering the NIKE only online and hard copies offered for purchase on the publisher's state-website link where other NYSW promotional items are sold. Jacquie said she thought other members' businesses should have a place on the website to offer similar services. Margherita Clemento suggested those entities could buy ads in The NIKE to promote themselves, and reminded EC members any website posts cost members, therefore any proposed changes to the website or NIKE must be approved by the Board of Directors and then the entire membership. The EC will review the contracts after Patti reported NYSW is billed separately for website postings, including posting minutes and calendar events.

Jacque said stalled chapter-dissolution efforts for three clubs has delayed fresh promotional-material production.

Chapter-incorporation update: Following discussions with Past State President and attorney Amy Kellogg, Jacque said state officers are liable if NYSW is not incorporated, and the insurance policy will likely not cover EC members if an issue arises. Amy offered to help draft a request for proposals to seek legal counsel - which was last approved by the Board of Directors in October 2013. She was unsure how much it may cost but she will poll her colleagues for someone to answer basic questions on the next steps needed to complete incorporation. She suggested a NYSW member with legal experience might be willing to work pro-bono, but that may raise a conflict-of-interest issue. Patti will also speak to people she knows for advice and guidance.

Unfinished business:

The dissolution of the Lakeshore chapter and the Town and Country chapter were accepted, and merger of the Southern Finger Lakes chapter with Yates County Women was approved.

New business:

EC December Communicator contribution: Interim State Secretary Denise Murphy; Patti will write hers for January, and Margherita will be the contributor in February.

Adjournment:

The meeting was adjourned at 7:44 p.m.

Next Communicator deadline is Nov. 26.

Next Nike deadline is tentatively set for March 15.

Next EC meeting is Dec. 7 at 6:30 p.m.

Prepared and submitted by:


Denise Murphy
Interim Secretary

Date approved: Dec. 7, 2021